

How To Get Top 10 Ranking In
Google And MSN For Free

AND

How To Profit Wildly From This
Information

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Introduction

In this guide I'm going to show you how to not only get your sites listed in Google and MSN in the top 10 for free (the only cost is registering your domain and getting it hosted) but also how to sell these sites for insane profits as well. This is my favorite way to make some instant cash or simply create adsense sucking content sites.

This is not a new method, but it is also a method a lot of people neglect to use. Why? I don't know, it really works. I've gotten top 10 listings for keywords that have well over 1,000,000 competing searches.

It's not hard at all. In fact it requires about 15 minutes of your time and a simple investment of as little as \$9.

So what does the method involve? Simple really. All you have to do is a bit of keyword research and buy a domain name that fits the keyword you are targeting.

Example Sites I've Got Listed In The Top 10

Backyardlandscaping.net

This site has the top spot at the time of writing this for the term "backyard landscaping"

on Google. It is also in the top 5 in MSN for that keyword and about 10 others as well. I created this site and then sold it on.

When I sold the site it had the number one spot on MSN for Backyard Landscaping. It has now gone on to get the top 1 spot on Google.com.

ModernPentathlon.net

This was done as a joke really. I love the Modern Pentathlon. I love fencing as well. But I wanted to see if I could create a site based around this Olympic sport and get a top 10 listing in Google for it and I did!

I actually owned the domain name of an official Olympic sport! Fantastic isn't it.

I sold this site for not very much as I didn't really have anything in mind for it. It was not really popular when I sold it. Live and learn.

I HAVE many more sites listed in the top 10 using this method, but I do not want to disclose them all. As everyone knows, as soon as you do that, you get competitors galore. It is not luck that these sites get listed well in search engines.

They

A) Have a keyword rich domain name

And

B) Have valuable content that is well organized

Getting Started

I'm sure you can see where I am going with this with the examples above. It's so simple. What we are doing is buying domain names with the keywords you want to target in them. It's so easy and so powerful at the same time.

I literally brought the domain name backyardlandscaping.net, put up some content (unique) and within 2 weeks of submitting it to MSN it was listed in the top 10 for that term, a VERY popular term and it was earning me \$16 a month in Adsense revenue alone. No back linking done to it at all.

The tough part is actually finding the domain names. But I will show you how to do that now. So let's get the ball rolling.

The first thing you want to do is find a niche. Does not matter what one, you might already be selling a product in a niche and you want a content site to compliment your sales page. You may just want to start dominating a random niche for Adsense income.

Are you excited? I sure am, I've been using this method for near on a year and I'm still exciting myself with the possibilities.

I'm going to use a random niche, a niche I have

no interest in. Ice Fishing. The first thing we need to do is find out what terms people are using to search for Ice Fishing or something to do with Ice Fishing.

I'm going to use Wordtracker to do this. You could use any word tracker you want including [Wordtracker's free keyword tool](#).

So I search the term Ice Fishing and here are the results.

KEYWORD/PHRASE	COUNT	Google	Yahoo	MSN
Check all				
ice fishing	116,290	Check	Check	Check
ice fishing equipment	8,551	Check	Check	
Check				
ice fishing rod	5,277	Check	Check	Check
ice fishing shanty	5,270	Check	Check	
Check				
ice fishing gear	4,816	Check	Check	Check
ice fishing house	4,050	Check	Check	Check
ice fishing hut	3,976	Check	Check	Check
ice fishing shelter	3,963	Check	Check	
Check				
ice fishing lures	3,833	Check	Check	Check

Obviously the term Ice Fishing is going to have very few domain names left. But to check, this is what I'm going to do.

Go to [land1](#) and use their free domain name search. Then search for the domain name

"icefishing"

Without the brackets of course.

All the domain name extensions are pretty much taken, and rightly so. We really only want to register domain names with the extensions of...

.com

.net

.org - talk to a lawyer about the implications of using .org for a profit site, but I've had no troubles at all. But, I advise you to be safe.

.info - rarely, but I do register .info

Now, lets look one down on the keyword list. "Ice fishing equipment" It has a good amount of searches per month. A very good amount actually. If you got the top 10 for this term, you would be getting hundreds upon hundreds of visits a month just from search engines.

Now, looking at [land1](#), I have found that Icefishingequipment.net is not taken!!!! Can you believe that? It's not an obscure term at all. Snap that up quick! Imagine being able to own Icefishingequipment.net for only \$9! Well you can. At the time of writing this report it is available.

You could start your own Ice Fishing Equipment store based around affiliate programs you can join. You could do a review site on Ice Fishing equipment. Do this X 100 and you will see AMAZING profits. I have purchased near on 100

domain names using this method

This will work for just about any niche at all!

Will this site get a top 10 listing for "Ice Fishing Equipment"? You better believe it will. If you create a good-looking content site and submit it to MSN and Google you will get a top 10 ranking.

Imagine being able to own the "authority" site on Ice Fishing and Ice Fishing Equipment. Imagine being able to own the "authority" site on just about any niche, and you can with a simple domain name registration. People respect good domain names; it's just how we are programmed, just like search engine as well.

Most of the sites I create I do not even bother about getting back links or anything like that from any other sites. I know, I know, bad bad, bad. If you wanted to go down that route, you would probably get indexed a lot quicker and higher faster. Simply write some articles on the topic and submit it to Ezinearticles.com

OR

Go to forums.digitalpoint.com and buy some back links from high PR sites for under \$10 a month. It's so simple to do.

Remember to buy the exact search term not a variation. If you want to rank highly for "ice fishing equipment" don't buy

Icefishingequipment1.com or anything else.
Register the EXACT term, WITHOUT hyphens.

I find with a lot of my sites that target the exact keywords, I get a lot of type-ins as well. This is really so simple yet so brilliant.

Owning the exact domain name for the keyword also makes you look like some sort of authority figure in the industry.

How To Create The Type Of Sites Search Engines Love

There is no trick to it, nothing black hat. Just simple content sites with relevant links and tags. You are pretty much just creating sites that Google asks you to create in it's FAQ section about getting your site listed in their search engine.

I've only ever used unique content I've written or a ghostwriter has written to make my content sites. I'm not a fan of duplicate content or non-rewritten PLRs.

The best place I have come across for getting high quality articles written for you is [Need An Article](#). I can get 550 word articles handwritten just for me for \$5.52 each.

I'm sure this method would work with non-unique content, but you have a better chance with unique content. Plus then you own a completely unique site on a new niche topic. Win/win in my

books.

Search engines love content, they love unique content and they love simple plain html websites that easily allow visitors to read the content. That is why I always design my sites in basic templates, nothing fancy, no flash, just simple sites.

Look at the examples I gave above. They are simple sites, but churn out Adsense cash and get top rankings. I get all my website templates for free from....

OSWD.org

I just fiddle with them till they are what I want. It's not hard at all. Basic html knowledge would help. What I also do is target the exact keywords I want to get listed for in my content pages.

Let me give you an example.

I wrote an article for the backyardlandscaping.net site called "front yard landscaping" so I called the html file front-yard-landscaping and I used that term in the content a lot. See what I mean by going to....

<http://www.backyardlandscaping.net/front-yard-landscaping.html>

I do that with every article on that site and because of that it is ranked highly for

competitive and actual searched for keywords. Now that article has a top 10 ranking for that keyword in MSN. It's that simple

I use the research tool I showed above to do that. Every article I write is on a topic someone is actively searching for.

Here are the steps again.

Buy a domain name with the keyword you want in it.

Create unique content sites with keyword rich tags and content.

Submit it to MSN, then Google

(Optional) Do some back linking and link swapping

And Within a few weeks you should have a top 10 listing in MSN at least for the main keyword.

How To Use This Method To Dominate A Niche You Are Already In Or Bum Marketing

So you already have a website in a niche market, but you want to be able to get more top rankings and dominate the search engines for your niche market. Well you can with this method.

Look, this probably is not going to work in the Internet marketing niche I'm afraid, you can try, but I'm sure it would be....

- A) Too competitive
- B) Not enough quality domain names left

But, be my guest, give it a whirl and see how you go.

So let's say you wanted to dominate the Ice Fishing niche. All you would have to do is register all the domain names related to Ice Fishing search terms, create small content sites, or even online stores and voila. You will get top rankings in Google and MSN for every keyword people are searching for related to Ice Fishing without much trouble to you.

Imagine doing this for Bum Marketing purposes? Imagine owning the top spots for every major search term in a niche market and then offering them a free report on all of your pages. It's unheard of and very doable and it is something I'm doing more and more.

I own almost 100 domain names with this method of keyword selection in them. Everything ranging from Extreme sports and even Diverticulitis diets.

90% of my sites get listed for their main keyword in the top 10 within a month of being created. That would be even quicker if I did some back linking.

Just like with Bum Marketing, the lower the competition is the more chances you have of

getting a top 10 ranking, even top 5. If you try and go for a very competitive term, you may not get a top 10 ranking.

You should try and think niche. Just like with Bum Marketing. Think sentences that people would search for.

Examples

Howtogetridofants.com

Howtoget6packabs.com

How To Sell These Sites For Big Money!

Profitable websites sell for more than turnkey websites. That is just a fact. If you can get a site listed in MSN and Google and it's earning AdSense money, then you are going to make 20X more than if it is not profitable.

But you should not just focus on AdSense. You should setup affiliate program links on the site, sell links on your website for cash and even add a mailing list to the site and collect peoples email addresses.

These are all ways to add more money to your bottom line at sale. Using this method for Bum Marketing is also a great idea.

So how do you go about selling content sites for sale?

I sell all my sites at forums.digitalpoint.com

It is free to sell on that site; you just need 25 posts or more before you can. I've sold thousands of dollars worth of content sites on that forum and of course Sitepoint.com/marketplace (this site has a fee to list).

Selling a site is simple. Here is a sample ad I've used.

"domainnamehere.com - High Paying Keyword Unique Content Site - \$BIN \$80

- * <http://www.domainnamehere.com>
- * The keyword keyword(s) here gets searched for over 5000 times a month
- * All content is unique and handwritten and will never be sold again
- * 99% of my content sites sell within hours
- * High paying keywords
- * Very clean site design - Easy to add more articles

I have many content sites like this in the top 10 for their main keywords on both msn and google.com. There is nothing tricky about this site. Just good solid information that search engines love with a nice clean design.

This site is close to my heart as I was a chronic asthma patient when I was younger.

I will never sell this site or this content again, so it is yours to do with, as you like.

You will be the complete owner. The domain name is registered at [land1](#) so you will need a free land1 account so I can push it to you.

Payment is via PAYPAL and must be paid WITHIN 12 HOURS OF AUCTION ENDING. If you cannot do this, don't bid, as I will relist ASAP. If you BIN, make sure you have payment ready pretty much straight away.

This is not an auction. Just a BIN - PM me with an offer if you like."

It's not hard to do at all, selling a site for profits. Find a hot topic, create 10 to 12 small articles for the site, get a domain name, something that is right for the content you are creating, get some hosting if you don't have it already, get a free template from OSWD.org, put all the articles in it and then sell it at digitalpoint or sitepoint in a matter of hours.

BIN means Buy It Now. BIN is the price I want to sell the site at right now. You can either run an auction or use a BIN on your sales post.

A Business Idea You Can Use With This

This is a really great business idea. Go use your favorite word tracking program and go get

the following.

Get every search term beginning with the words "how to". I have over 25,000 terms that start with how to. Now what you are going to do is register the most popular how to search phrases. For instance, you could register

howtocleancarupholstery.net - How To Clean Car Upholstery gets searched for thousands of times a month and you can own it forever in domain name form.

howtoplayvolleyball.net - How To Play VolleyBall gets searches for thousands of times as well and there is a good affiliate program on Clickbank promoting a book on just this. If you registered this domain name and put up a small content site on how to play volleyball you would be in the top 5 for this search term.

You could do this with hundreds, even thousands of keywords.

For hosting I highly recommend you go with [HostGator](#). I have have been very impressed by them, plus you can't beat being able to host unlimited websites for only \$10 a month.